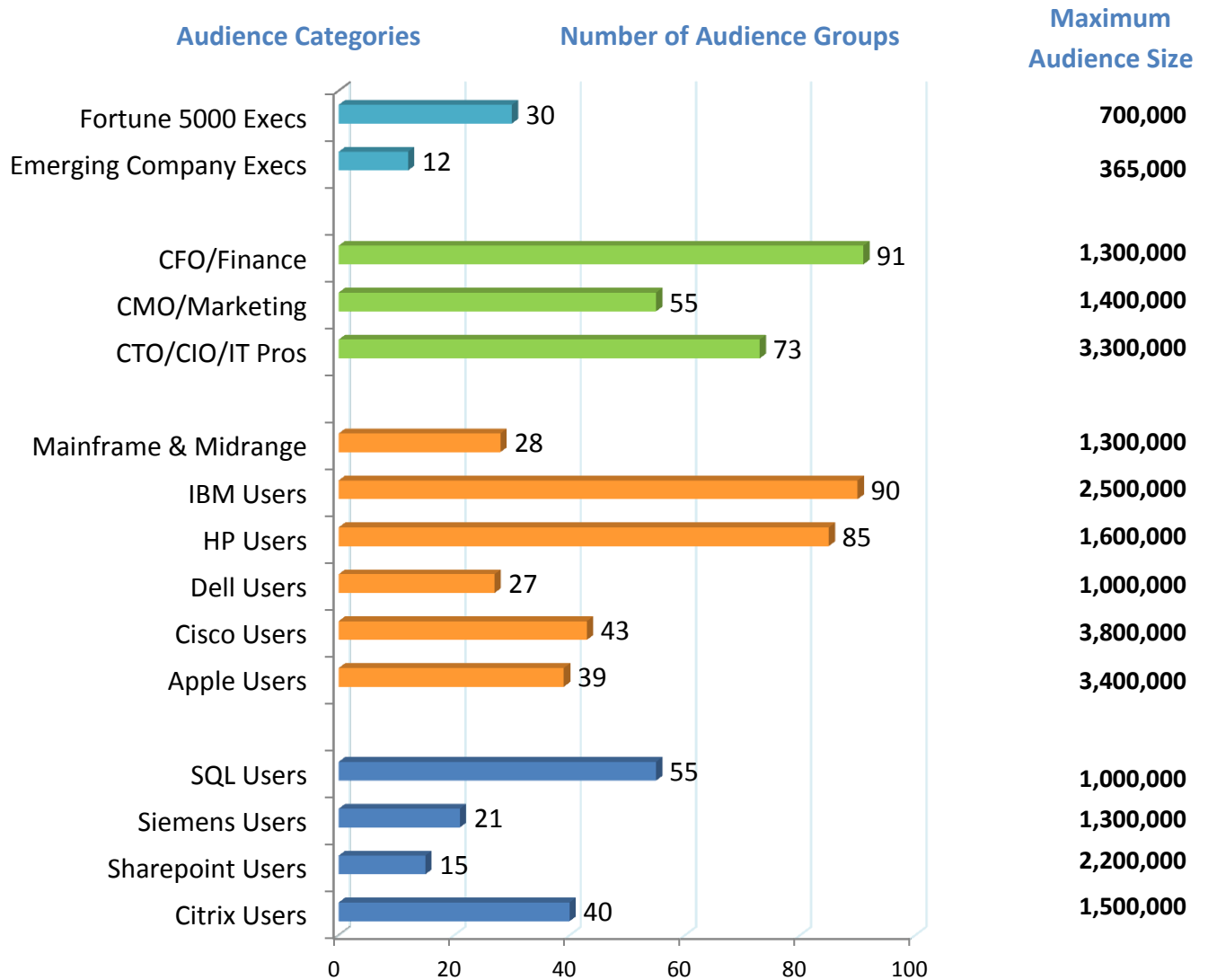


B to B Direct Marketing

B to B Marketers have a plethora of targeting options when marketing to businesses with email or direct mail campaigns. Prospects can be selected based on a variety of attributes that are both extensive and extremely granular. Target companies and contacts can be chosen with precision and a few of the many possible selections are below. For more Information email AudienceLandscape@infocore.com and mention you are interested in B to B.



Additional common selects

