

Direct Marketing to US Beauty Buyers

Marketers focused on the Beauty market have access to a wide range of options when marketing to US Beauty buyers with email or direct mail campaigns. There are 107 audiences available, which can be classified into 11 separate Categories. Buyers can be targeted based on a variety of attributes such as ethnicity, product type, and others. This enables marketers to engage audiences for new customer acquisition and direct marketing with exceptional selection, precision, and ROI. For more Information email AudienceLandscape@infocore.com and mention you are interested in Beauty.

