

Direct Marketing to US Fashion Shoppers

Infocore conducted an analysis of the overall US apparel market to locate fashion forward consumers for this Landscape Report. Marketers focused on Fashion Shoppers can pinpoint their target audience with offers customized for their exact fashion interests and lifestyles. Infocore has uncovered 99 separate audiences that can be classified into 17 Categories that offer marketers the ability to connect with these consumers via email and direct mail with exceptional selection, precision, and ROI. To learn more about reaching these US consumers, please contact AudienceLandscape@infocore.com and request more information about the Fashion Market.

