

Direct Marketing Financial Services

Financial Services marketers can reach their target consumers with exceptional precision using email or direct mail campaigns. The category is vast, and Infocore selected a sampling of consumer types for analysis. Whether your target consumers are an entire generation or an ethnic subset, the financially challenged or the ultra-wealthy, marketers can segment and engage with exceptional precision and ROI. For more Information email AudienceLandscape@infocore.com and mention you are interested in Financial Services.

