

Direct Marketing to Foodies in the USA

Marketers focused on “Foodies” can reach their target market with great precision using email or direct mail. Infocore’s analysis of the US market has uncovered a total of 202 separate audiences that offer marketers the ability to segment and engage these consumers with a marketing promotion or offer based on their precise interests. For the full report or to learn more about reaching these US consumers, please contact AudienceLandscape@infocore.com and mention you are interested in learning more about Foodies.

