

Direct Marketing to Jewelry Buyers in the USA

Marketers have access to a wide range of options when marketing to US jewelry buyers with email or direct mail campaigns. There are more than 64 audiences available, which Infocore has categorized into 17 separate categories. Buyers can be targeted based on a variety of attributes such as tastes in jewelry, ethnicity, purchase methods, gender, income and more. This enables marketers to engage audiences for new customer acquisition and direct marketing with exceptional selection, precision, and ROI. For more Information email AudienceLandscape@infocore.com and mention you are interested in Jewelry.

