

Direct Marketing to Auto Shoppers Coming Off Lease in the USA

Infocore's analysis of the available data for this market uncovered 20 audiences with selectable attributes in 25 relevant categories. Email and direct mail campaigns can target these consumers with exceptional precision and ROI, delivering the ideal message at the moment when they are most likely to be responsive. Marketers can select shoppers based on their current vehicle and lease expiration info, intent, and by a robust list of demographic and psychographic attributes. To learn more about reaching these US consumers, please email Inquiry@Infocore.com and request more information about the Automotive Market.

